

Client Case Study

Client Description

Local Dog Walking Company

Client Goals

- To generate leads online through their website within the suburb they operate in

Our Solution

- Create dedicated landing pages for targeted keywords with high local search volume based on the services the company offered
- Run a local SEO campaign to drive traffic to the targeted landing pages
- Optimize social media to drive additional brand awareness and traffic

Results Achieved

- All landing pages were ranked at the top of Google within 2 months
- Although the operational area is limited to a single suburb they began receiving several qualified leads through the website within the first month of the landing pages being ranked